PRESS RELEASE

Steganos supports Aktion Deutschland Hilft worldwide coronavirus emergency aid

Berlin, 23 April 2020 - Berlin-based software provider Steganos (www.steganos.com), which specialises in data protection and digital privacy, is now using proceeds from every product purchase to support worldwide coronavirus emergency aid provided by Aktion Deutschland Hilft, an alliance of 23 German aid organisations. Members of the alliance include ASB, Malteser and Johanniter.

For each purchase of Steganos Privacy Suite 21, Steganos Online Shield VPN, Steganos Safe 21 and Steganos Password Manager 21, the company donates 5 euros to Aktion Deutschland Hilft. At the same time, customers receive a discount of up to 30% on selected products to create additional incentives for purchases and related donations, generating significant aid to fight the ongoing coronavirus crisis.

Internationally, Aktion Deutschland Hilft aid organisations are making an important contribution to coronavirus emergency aid in heavily affected areas, for example by providing mobile teams of doctors or hygiene kits. In Germany, alliance organisations operate hospitals and care facilities and are currently helping to plan, set up and operate screening centres and screening vehicles. In addition, the coronavirus emergency aid is helping to secure the supply of chronically ill people with essential medicines and the provision of food, hygiene equipment and emergency accommodation for people without shelter.

Joachim Heng, managing director of Steganos, explains: “For us as a company, the digital security of our fellow human beings and customers has been our focus for over 20 years. It is therefore only natural that, even in such a critical and unprecedented situation, Steganos should make a contribution to providing security and, above all, healthcare to those who are especially suffering worldwide from the coronavirus crisis and its consequences. We are delighted with every single amount that is donated to Aktion Deutschland Hilft coronavirus emergency aid through our campaign - because every little bit that each and every one of us can do helps make a big difference at the moment.”

“The aid organisations in our alliance are currently providing globally coordinated coronavirus emergency aid,” says Manuela Rossbach, managing director of Aktion Deutschland Hilft. “Only with solidarity and cohesion can we overcome this global crisis. This makes me all the more grateful for the donation partnership with Steganos, because with every donation we can provide important aid measures and support people who are being especially affected by the pandemic.”
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Brief profile of Aktion Deutschland Hilft e.V.
Aktion Deutschland Hilft is an alliance of German aid organisations founded in 2001. In the event of a major disaster, they join forces to provide fast, effective aid. The participating organisations pool their many years of experience in humanitarian aid in order to further optimise their successful work to date. Using the joint donation account 10 20 30 with the Bank für Sozialwirtschaft in Cologne, the alliance, which is audited by the German Central Institute for Social Issues (Deutsches Zentralinstitut für soziale Fragen; DZI) and is a member of the German Donation Council (Deutscher Spendenrat), appeals for solidarity and support in the event of a disaster. www.aktion-deutschland-hilft.de

About Steganos Software GmbH
Steganos has been the benchmark for digital privacy protection for almost 20 years. The company, which was founded in Germany in 1997, produces recognised security products such as Steganos Privacy Suite, Steganos Password Manager and mySteganos Online Shield VPN. You can find more information at www.steganos.com

Meta description
Berlin software manufacturer Steganos, which specialises in data protection and privacy, is now supporting Aktion Deutschland Hilft’s coronavirus emergency aid. For every Steganos product sold, the company will donate 5 euros to the alliance of German aid organisations. As part of the support activity, the campaign is coupled with a 30% discount on each of the following individual products: Steganos Privacy Suite 21, Steganos Online Shield VPN, Steganos Safe 21 and Steganos Password Manager.

Meta keywords:
Steganos, Privacy Suite 21, Safe 21, Password Manager 21, Online Shield VPN, data protection, privacy, coronavirus, immediate aid, aid organisation, support, emergency aid, assistance, solidarity, coronavirus crisis, donations, aid